

Site Usage

198,381 Visits

13.50% Bounce Rate

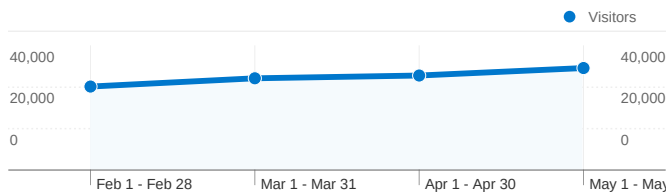
6,501,692 Pageviews

00:11:27 Avg. Time on Site

32.77 Pages/Visit

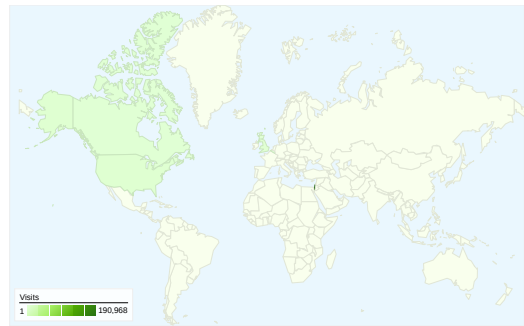
43.16% % New Visits

Visitors Overview

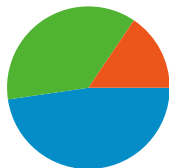


Visitors
102,708

Map Overlay



Traffic Sources Overview



- **Search Engines**
94,610.00 (47.69%)
- **Direct Traffic**
72,917.00 (36.76%)
- **Referring Sites**
30,854.00 (15.55%)

Content Overview

Pages	Pageviews	% Pageviews
/http://www.e-	702,508	10.81%
/emed/new/usersite/Presentatio	495,740	7.62%
/http://www.e-	432,570	6.65%
/http://www.e-	274,624	4.22%
/http://www.e-	218,546	3.36%

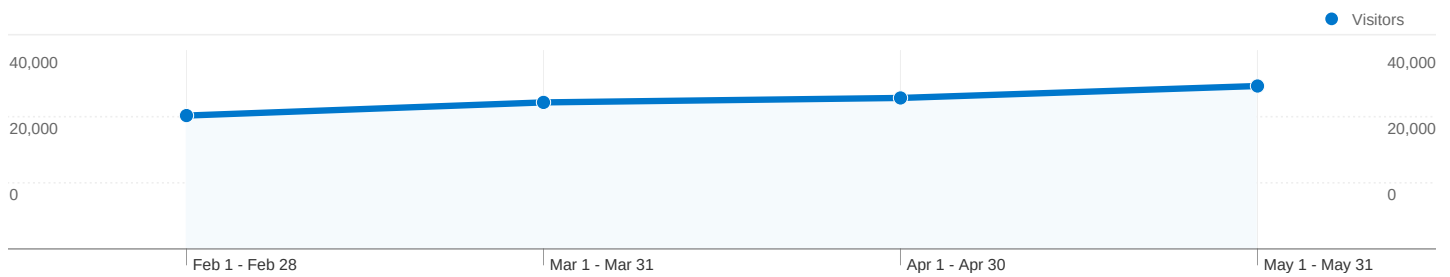
Top Content		
Page	Pageviews	% visits
/emed/new/Usersite/Presentati	21	39.62%
/emed/new/Usersite/Presentati	12	22.64%
/emed/new/Usersite/Presentati	12	22.64%
/emed/new/Usersite/Presentati	7	13.21%
li=lg&knlc=tc&wi=lh&51=dc&λ7	1	1.89%

Top Content		
Page	Pageviews	% visits
/http://www.e-	702,508	17.01%
/emed/new/usersite/Presentatio	495,740	12.01%
/http://www.e-	432,570	10.48%
/http://www.e-	274,624	6.65%
/http://www.e-	218,546	5.29%

Visitors Overview

Feb 1, 2010 - May 31, 2010

Comparing to: Site



102,708 people visited this site

198,381 Visits

102,708 Absolute Unique Visitors

6,501,692 Pageviews

32.77 Average Pageviews

00:11:27 Time on Site

13.50% Bounce Rate

43.16% New Visits

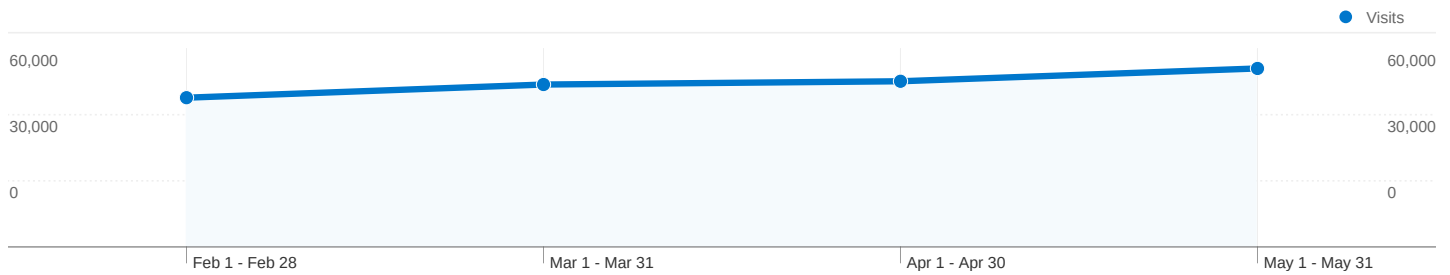
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	171,086	86.24%	Unknown	81,572	41.12%
Firefox	13,419	6.76%	DSL	52,115	26.27%
Chrome	10,110	5.10%	T1	33,423	16.85%
Safari	2,538	1.28%	Cable	26,248	13.23%
Opera	418	0.21%	Dialup	3,830	1.93%

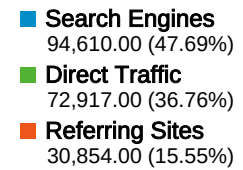
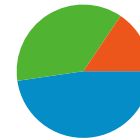
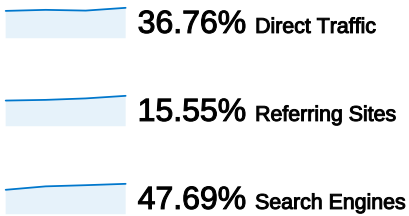
Traffic Sources Overview

Feb 1, 2010 - May 31, 2010

Comparing to: Site

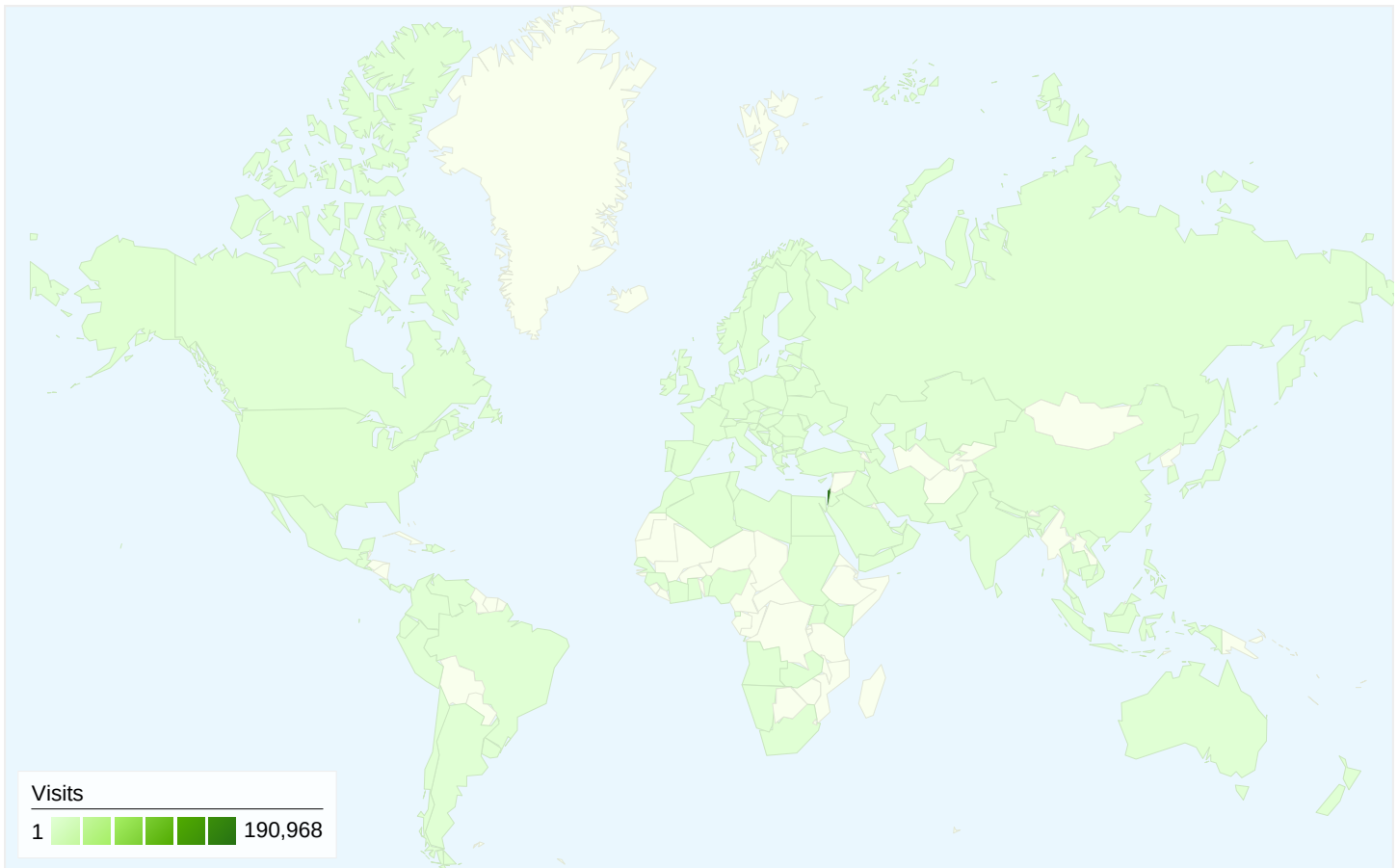


All traffic sources sent a total of 198,381 visits



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	92,040	46.40%	emed	1,016	1.07%
(direct) ((none))	72,917	36.76%	e-med	610	0.64%
israel-heart.org.il (referral)	4,452	2.24%	e med	441	0.47%
newmail.walla.co.il (referral)	3,579	1.80%	e-med.co.il	386	0.41%
search (organic)	2,083	1.05%	0102 האיגוד הקרדיולוגי אילת	300	0.32%



198,381 visits came from 118 countries/territories

Site Usage

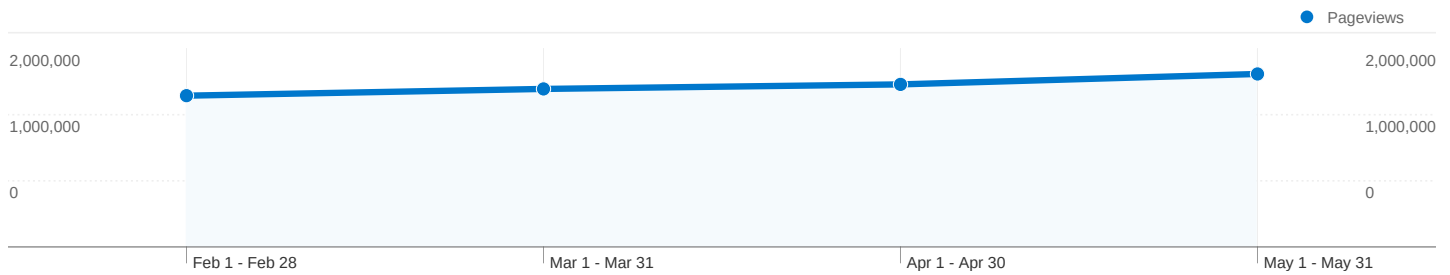
Visits 198,381 % of Site Total: 100.00%	Pages/Visit 32.77 Site Avg: 32.77 (0.00%)	Avg. Time on Site 00:11:27 Site Avg: 00:11:27 (0.00%)	% New Visits 46.10% Site Avg: 43.16% (6.81%)	Bounce Rate 13.50% Site Avg: 13.50% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Israel	190,968	32.97	00:11:28	45.73%	13.19%
United States	2,088	35.12	00:14:16	57.52%	15.90%
United Kingdom	679	31.74	00:12:14	45.36%	24.45%
Canada	457	23.23	00:07:52	38.29%	29.98%
Belgium	418	30.62	00:07:52	32.06%	16.27%
Switzerland	411	44.03	00:17:05	28.47%	19.95%
Germany	395	33.44	00:17:06	62.03%	21.52%
Micronesia	256	40.58	00:14:12	16.80%	5.47%
France	209	21.50	00:08:20	60.77%	24.88%

Italy	174	14.18	00:06:23	77.01%	20.69%
1 - 10 of 118					

Content Overview

Feb 1, 2010 - May 31, 2010

Comparing to: Site



Pages on this site were viewed a total of 6,501,692 times

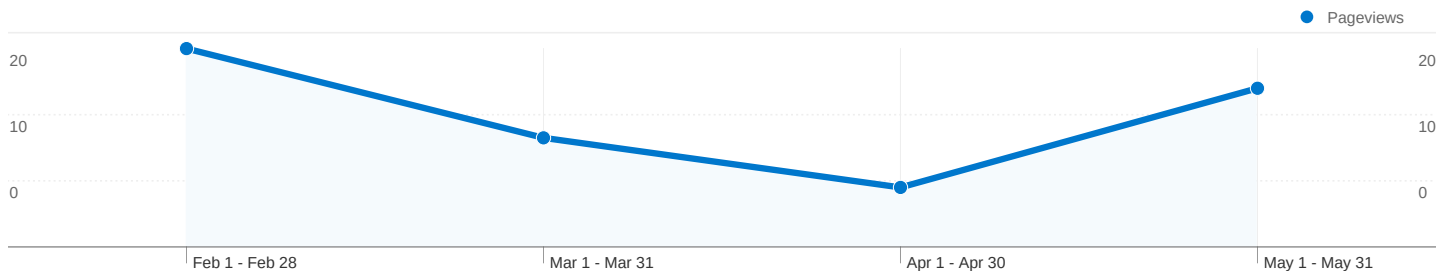
6,501,692 Pageviews

1,285,340 Unique Views

13.50% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/http://www.e-	702,508	10.81%
/emed/new/usersite/Presentations/tracking/journal_epocrates.html	495,740	7.62%
/http://www.e-	432,570	6.65%
/http://www.e-	274,624	4.22%
/http://www.e-	218,546	3.36%



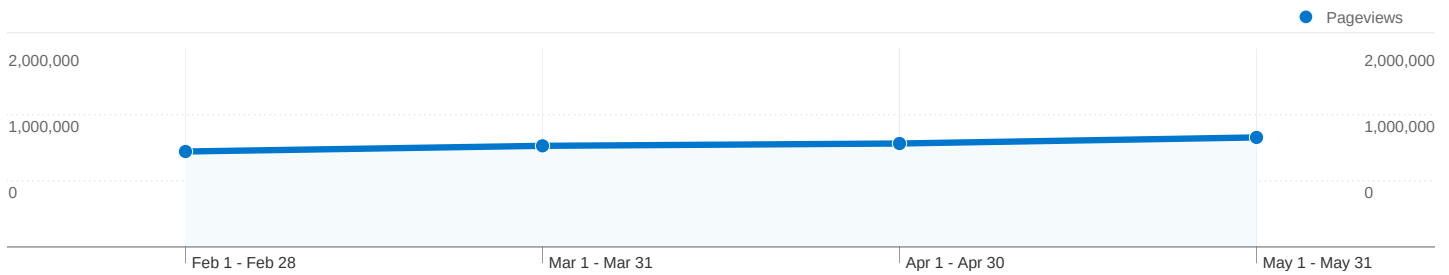
5 pages were viewed a total of 53 times

Filtered for pages containing "/emed/new/Usersite/Presentations/Oncology0708b"

Content Performance

Pageviews 53 % of Site Total: > 0.00%	Unique Pageviews 30 % of Site Total: > 0.00%	Avg. Time on Page 00:00:15 Site Avg: 00:00:22 (-31.46%)	Bounce Rate 61.11% Site Avg: 13.50% (352.58%)	% Exit 35.85% Site Avg: 3.05% (1,074.91%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/emed/new/Usersite/Presentations/Oncology0708b/	21	16	00:00:22	63.64%	47.62%	\$0.00
/emed/new/Usersite/Presentations/Oncology0708b/brenner_files/outline.htm	12	3	00:00:15	0.00%	8.33%	\$0.00
/emed/new/Usersite/Presentations/Oncology0708b/sella_files/outline.htm	12	3	00:00:08	0.00%	16.67%	\$0.00
/emed/new/Usersite/Presentations/Oncology0708b/brenner_P_files/Default.htm	7	7	00:00:10	100.00%	71.43%	\$0.00
li=lg&knlc=tc&wi=lh&51=dc&אונקולוגיה+פרופסור+אבישי+סלע+/b8070ygolocnO/snoitatneserP/etisresU/wen/deme/li.oc.deme. www:JEU PmsHamnF7:ehcac=q?hcras/	1	1	00:00:00	100.00%	100.00%	\$0.00
1 - 5 of 5						

1 - 5 of 5



290 pages were viewed a total of 4,128,777 times

Filtered for pages containing "/emed/new/Usersite/presentations/tracking"

Content Performance

Pageviews 4,128,777 % of Site Total: 63.50%	Unique Pageviews 800,555 % of Site Total: 62.28%	Avg. Time on Page 00:00:24 Site Avg: 00:00:22 (10.76%)	Bounce Rate 11.54% Site Avg: 13.50% (-14.51%)	% Exit 3.20% Site Avg: 3.05% (5.04%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/http://www.e-med.co.il/emed/new/usersite/presentations/tracking/yasmin_track.html	702,508	17,245	00:00:08	43.33%	0.89%	\$0.00
/emed/new/usersite/Presentations/tracking/journal_epocrates.html	495,740	97,377	00:00:50	8.50%	7.80%	\$0.00
/http://www.e-med.co.il/emed/new/usersite/Presentations/tracking/levbari530X80.html	432,570	71,184	00:00:51	6.95%	5.12%	\$0.00
/http://www.e-med.co.il/emed/new/usersite/Presentations/tracking/filename.html	274,624	35,493	00:00:09	3.40%	1.20%	\$0.00
/http://www.e-med.co.il/emed/new/usersite/Presentations/tracking/remotiv.html	218,546	35,213	00:00:22	37.88%	2.79%	\$0.00
/emed/new/usersite/Presentations/tracking/cymbalta-bm_100.html	209,630	33,172	00:00:07	3.81%	0.72%	\$0.00
/emed/new/usersite/Presentations/tracking/patents_tau.html	188,240	26,265	00:00:07	2.60%	0.64%	\$0.00
/emed/new/usersite/Presentations/tracking/xefo_b.html	149,734	6,357	00:00:11	0.00%	1.37%	\$0.00
/http://www.e-med.co.il/emed/new/usersite/Presentations/tracking/etopan.html	112,176	14,324	00:00:23	3.33%	1.77%	\$0.00
/http://www.e-med.co.il/emed/new/usersite/Presentations/tracking/targin.html	107,075	20,618	00:00:06	2.40%	0.82%	\$0.00

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