

<http://www.e-med.co.il/emed/new/usersite/SitePages/1.asp> - ...
www.e-med.co.il/emed/new/usersite/SitePages/

Audience Overview

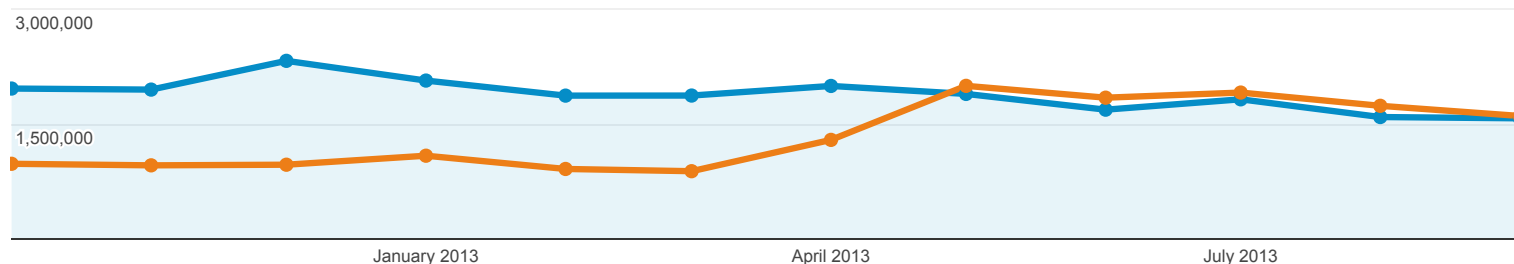
Oct 1, 2012 - Sep 30, 2013
 Compare to: Oct 2, 2011 - Sep 30, 2012



Overview

Oct 1, 2012 - Sep 30, 2013: ● Pageviews

Oct 2, 2011 - Sep 30, 2012: ● Pageviews



234,700 people visited this site

Visits

-1.42%

543,420 vs 551,224



Unique Visitors

5.42%

234,700 vs 222,632



Pageviews

39.67%

22,643,634 vs 16,212,381



Pages / Visit

41.67%

41.67 vs 29.41



Avg. Visit Duration

-23.61%

00:09:13 vs 00:12:04



Bounce Rate

-5.97%

13.99% vs 14.88%



% New Visits

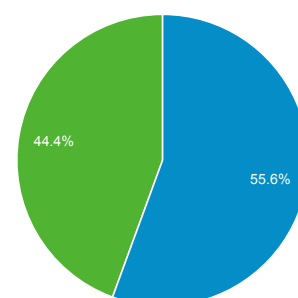
8.43%

40.34% vs 37.21%

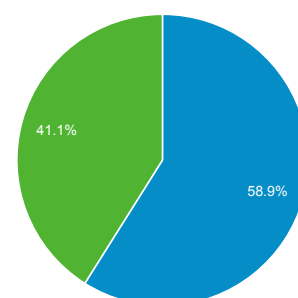


■ Returning Visitor ■ New Visitor

Oct 1, 2012 - Sep 30, 2013



Oct 2, 2011 - Sep 30, 2012



Language	Visits	% Visits
1. en-us		
Oct 1, 2012 - Sep 30, 2013	250,363	46.07%
Oct 2, 2011 - Sep 30, 2012	272,147	49.37%
% Change	-8.00%	-6.68%
2. he		
Oct 1, 2012 - Sep 30, 2013	155,129	28.55%
Oct 2, 2011 - Sep 30, 2012	198,710	36.05%
% Change	-21.93%	-20.81%
3. he-il		
Oct 1, 2012 - Sep 30, 2013	103,644	19.07%

Oct 2, 2011 - Sep 30, 2012		46,102	8.36%
% Change		124.81%	128.04%
4. en			
Oct 1, 2012 - Sep 30, 2013		18,740	3.45%
Oct 2, 2011 - Sep 30, 2012		18,636	3.38%
% Change		0.56%	2.00%
5. ru-ru			
Oct 1, 2012 - Sep 30, 2013		3,899	0.72%
Oct 2, 2011 - Sep 30, 2012		2,295	0.42%
% Change		69.89%	72.33%
6. ru			
Oct 1, 2012 - Sep 30, 2013		3,333	0.61%
Oct 2, 2011 - Sep 30, 2012		5,222	0.95%
% Change		-36.17%	-35.26%
7. en-gb			
Oct 1, 2012 - Sep 30, 2013		2,906	0.53%
Oct 2, 2011 - Sep 30, 2012		2,647	0.48%
% Change		9.78%	11.36%
8. ar			
Oct 1, 2012 - Sep 30, 2013		636	0.12%
Oct 2, 2011 - Sep 30, 2012		321	0.06%
% Change		98.13%	100.98%
9. de-de			
Oct 1, 2012 - Sep 30, 2013		500	0.09%
Oct 2, 2011 - Sep 30, 2012		538	0.10%
% Change		-7.06%	-5.73%
10. fr			
Oct 1, 2012 - Sep 30, 2013		396	0.07%
Oct 2, 2011 - Sep 30, 2012		538	0.10%
% Change		-26.39%	-25.34%

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